



# The Electric Link

JULY 2020



## Happy 4th of July!

We will be closed on Friday, July 3rd, 2020 in observance of the July 4th Holiday. We hope you all have a wonderful holiday weekend. If you are still looking for fun activities to do, here is a list of events still happening throughout the month of July in Los Angeles. Be safe!



**Grand Park + the Music Center 4th of July Block Party, Get your virtual hang on with the rest of the city! - [july4.grandparkla.org](http://july4.grandparkla.org)**

**L.A. Fruit Share, Pick and share fruit across the city!**  
- <https://www.eventbrite.com/e/la-fruit-share-tickets-106788126160>

**Tribec Drive In at The Rose Bowl, Catch a drive in movie!**  
<https://tribecadriveinrosebowl.frontgatetickets.com/>

## IN THIS ISSUE:

**02 - CONTROL SYSTEMS**

**03 - MEET OUR ADMIN STAFF**

**04 - TESTIMONIALS**

**(323)-255-6563**



# Control Systems

WHAT ARE THEY AND WHAT DO THEY CONTROL?

A control system can be comprised of a broad range of devices and components, and they tend to be specific and unique to every facility they are used in. The basic purpose of any control system is to control some machine or group of machines or to control some process. Understanding how to design a control system to operate a machine or process exactly as needed requires an excellent knowledge of electrical systems and control components. At Southwest, we have been designing and installing control systems for years.



To dive further into the basics of control systems, what should you understand first?

A control system manages, commands, directs, or regulates the behavior of other devices or systems using control circuits.

One thing that is true about all control systems is that all of the information processed through control systems is done through electrical current.

So, what is a specific example of a control system? On a conveyor system, you might have control stations that will start and stop each conveyor. You might also have a main control console that can override the individual conveyor controls to start and stop certain conveyor belts or multiple belts at the same time.

With lighting, you might like to turn on the lights when you enter a room and have them turn off automatically when you leave.

In a factory, you might have some heating equipment that requires a long time to get up to temperature. You could wire a time clock system to start the equipment well in advance of the work crews arrival to run the machine. You could even add time controls controlled through your network and use an app on your phone.

There are endless possibilities. To ensure you have the control system you want, we recommend you hire a professional to design and install your control system.

# Meet Our Team

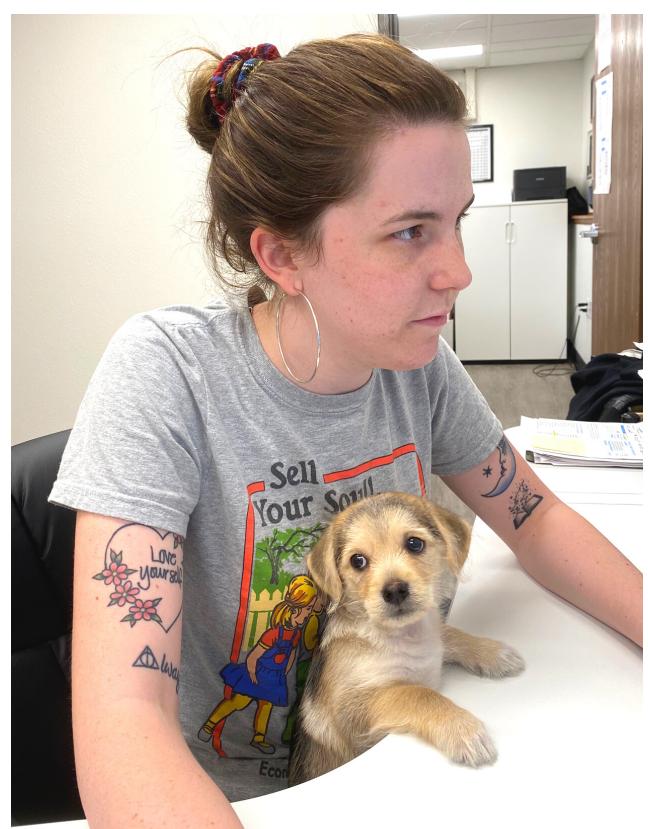


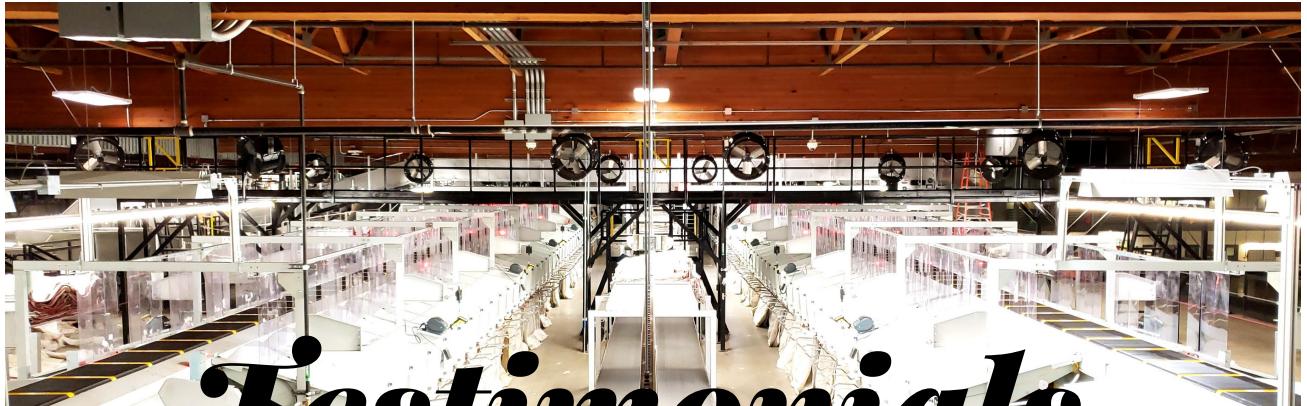
## Mackenzie Brown

**Mackenzie is our Director of Income. She became interested in the field of finance because she is really good at math! For her, math or money, is one big puzzle that she always finds joy in solving. We are so lucky to have such a math wizard on our team, who is so passionate about providing the best customer service to our customers.**

### *What do you enjoy most about your job?*

"The thing I enjoy most about my job is getting to form relationships with our customers. Money can be a difficult subject for some people, so the more we work with customers, the more I get to know them individually, and the more comfortable they get. When they call in to pay, or ask a question about an invoice, it's just a casual conversation that I really enjoy. SIE is one of the best companies I have worked for. This company is filled with people who truly want you to succeed, and help you do so. It's one big team! I learn something every single day, and I genuinely enjoy coming into the office." -Mackenzie Brown





# Festimonials

FROM OUR CUSTOMERS

"You guys completed all work as promised and actually helped trouble shoot some areas that weren't on initial order. I don't have anything as of now, but you never know and you will be my first call.

On a side note, all of your employees that worked at our site were professional, courteous and great to communicate with. You should be proud of your crew members" - Frank

"I am very pleased with the work from Southwest on the Pole Replacement projects. Daniel and Ricky do an excellent job communicating their plan, their progress during the day and at the end of the day. The work was excellent." - David

"I remember you guys. Your guys came out to do a small job for us. They were very good! They were on time, clean, conscientious, got the job done fast and didn't require any supervision! I will definitely use you guys again. Shoot, I'm glad you called, it's so hard to get people on the phone nowadays. It usually takes 7-8 calls before a contractor gets back to you - but you all called me first!" - Bob

"Service was great and prompt. Everything functioning properly. I don't have any complaints about the service from scheduling all the way to making the payment. At this point in time we're are not in need of any assistance, but when we do Southwest will be the place I call." -Brett

