

# "Powering Up the Court: Merit Shop Electrical Company and Construction Company Score Big with Charity Basketball Game"

A local electrical services company joins forces with a notable construction company and looks to start a trend by hosting a fun charity event, in order to raise funds for a great cause

Southwest Industrial Electric, a leading merit shop electrical company, recently hosted an amazing basketball charity match alongside Alpha Structural, a well-respected construction company. The event was held on March 24<sup>th</sup> at the Foothills YMCA, located in La Cañada and it was a huge success with an overwhelming turnout.

The basketball charity match was organized to raise funds for Direct Relief, a non-profit organization with a mission to improve the lives of people in poverty or emergency situations by providing the appropriate medical resources. The charity provides emergency medical assistance and disaster relief in the United States and internationally. This charity was chosen by match winners Alpha Structural, with the hopes to help the victims of the Syria/Turkey earthquakes in February.

The event saw fierce competition between the companies, with both teams showcasing their skills on the court. The match was attended by employees of both companies, as well as friends, families, and even some members of the local community. The event was a great opportunity for people to come together and support a great cause, while enjoying an exciting game of basketball.

Southwest Industrial Electric and Alpha Structural are proud to have been able to host such a successful event, and they are grateful to everyone who participated and that came out to support. Looking towards the future, both companies wish to continue to support the local & global community through similar events in the future.

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## **More Information:**

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