For Immediate Release



SIE Gift Box December 10th Dropoff Southwest Industrial Electric 4557 York Blvd., Los Angeles CA 90041

"This Christmas" Electrical Services Company Gives Back

This Holiday Season Leading philanthropic company Southwest Industrial Electric is

collaborating with Baby2baby to bring Christmas cheer to the local company.

Industry leader, Southwest Industrial Electric looks to have positive impact at the local level. Southwest has announced their participation in Baby2baby's Family2Family program.

- Family2Family is a program that connects families to a child living in impoverished areas with emphasis on those adversely affected by the Pandemic.
- Baby2Baby provide a wish list that outlines favorites such as, colors, toys, shoes, and other items a family may need.
- In support of Baby2Baby Southwest is looking to also purchase gifts from their gift registry available online via their website.
- To learn more about this program or how to get involved, visit <u>baby2baby.org</u>

Southwest Industrial Electric was founded in 1988 in Los Angeles California. For over 30 years SIE has provide the best electrical solutions to commercial and industrial partners. SIE's mission is to provide its customers with top quality electrical installations and repairs that are safe, effective, and trouble free. Since 2016 SIE has consistently been awarded the INC 5000 award as one of the fastest growing companies in the nation. Their philanthropic efforts have also been featured in outlets such as Yahoo Finance. To learn more about SIE and the services provided please visit the <u>southwestelectric.com</u>.

CONTACT:Cristiano Sanchez, Director of PR (323) 255-6563, cristiano@southwestelectric.comGrace Kulesza, Public Outreach Manager (323)255-6563, grace@southwestelectric.com